

FAQ's The Fall KIDS MARKETPLACE will be held at the Northampton Day Festival on Sunday, Oct. 1 at the Upper Holland Rd Fairgrounds.

Children must be 5 to 14* years old and able to run the booth without adult help.

PARTICIPATION and PRODUCTS

1. Children can sell anything! It can be handmade, store-bought, food, games or services. (No raw food allowed and all food prep, cooking and serving must be done by the child.)
2. Children may not sell goods on behalf of their parents.
3. Parks & Recreation/ Market does not regulate what is sold.

REGISTER

1. All children must register online.
2. No walk-in booths will be accepted on the day of the event.
3. There are no waiting lists or standby booths, even if there are cancellations.
4. No refunds will be given for any reason. No exceptions.
5. All registrations are non-transferrable.

CHECK-IN (1 hr prior to market at 9:00 AM) There will be a special area with further instructions through Parks & Rec as to where to park, assemble, etc. as set up for Northampton Day can get congested.

1. You may not pull a car into the market area to unload your items. Wagons work great. Again you will receive further instruction for parking with P&R vehicles to help move your items to the fairgrounds.
2. There will be a check-in table (will advise location) to enter the market area to set up.
3. If you'd like to be next to someone, indicate that on your registration and simply check in together.
4. If you have a canopy larger than 10x10, please indicate on your registration.
5. Booths are not pre-assigned, and you cannot choose your space.
6. You must unload and park in the designated areas to respect the venue requirements.

BOOTHS

1. All booths are approx. 10' x 10' space and must fit within that space. You are required to be open by 10:00 AM as that is when Northampton Day Starts.
2. One registration per booth, regardless of how many children are selling in it.
3. One 8 ft table will be supplied. Children bring all their own supplies, canopy, chairs, change, Venmo, etc).
4. If bringing a canopy/ tent it should be staked or weighted down. Umbrellas work too!
5. If children sell anything edible, they must bring a trash bag/can for trash disposal.
6. Power/ electric is Not provided, nor is there access. NO generators will be allowed.
7. You are responsible to dispose of all trash. Parks Maintenance will be there to assist.

SELLING

1. The kids must do the selling! They are in charge of all aspects of their business.
2. Parents may assist their children but please allow the children to engage with the customer so they learn to interact from this experience.
3. Please wear gloves when preparing and selling food.
4. Northampton Day ends at 4 pm for vendors. Be prepared to stay until the end or if you sell out or need to leave early, please break down your booth and remove your items. Ask P&R for assistance.

5. If children want to shop themselves, they may do so, but need to be sure that their booth is manned by another child. Shop before or after the event or when there is a lull.

PARENTS

1. Let your child answer questions, take orders, handle food or money. You can assist your child but let them engage with customers. If your child's offering is too much for them to handle on their own, pare down the offering.
2. Parents should allow the children to prepare, serve or cook food according to serve safe guidelines using gloves.
3. Sit in the back of the booth, read a book, and act like you're not listening! Removing yourself (figuratively speaking) is what makes this an incredible learning experience for your child.

WEATHER

1. In the event of inclement weather, you will be updated via e-mail and weather info will also be posted on the P&R website: www.northamptonrec.com the day of the Marketplace.

Terms and Conditions for Parents and Participants

*I understand that the registration is non-transferrable.

*I agree that I am responsible for my child, and what they are selling, however, I am there to support and not do the selling for them. I am responsible for making sure the booth is cleaned up at the end of the Market with all trash properly disposed.

*I agree that I will allow my child to take the lead to run their own booth. I am there for support and to answer my children's questions so they can convey their answers to their customers.

*I understand that children cannot sell on an adult's behalf or for any adult's business venture.

*I understand it's my responsibility to check the website for a possible reschedule date due to inclement weather.

Release and Liability

*I release Northampton Township and Northampton Township Parks & Recreation and its Sponsors and the property of the venue from all liability relating to injuries that may occur during our participation in this event. By agreeing to these terms and conditions, I agree to hold them entirely free from any liability, including financial responsibility for injuries incurred, regardless of whether injuries are caused by negligence. I forfeit all right to bring a suit against Northampton Township or venue owners for any reason. I will also make every effort to participate in a safe manner.

*I grant Northampton Township Parks & Recreation permission to take photographs of me, the booth, and my children in connection with our participation in this event. I agree that Northampton Township Parks & Recreation may use such photographs with or without our names and for any lawful purpose, including, for example, such purposes as publicity, Parks & Recreation Facebook/Instagram, illustrations, advertising, and web content.

New Tips for success! A FREE Workshop will be held on Thursday, October 21, from 5:30 – 7 pm at the Maureen M. Welch School gym, 750 New Rd, Churchville.

Register online.

Northampton Twp. Parks & Recreation along with Milind Kopikare (Adjunct Professor, University of Utah) and Madhavi Mandloi (K-12 General Ed and Special Ed Educator) will provide a free coaching workshop for all kid entrepreneurs. Topics include how your children can develop a business plan, plan product development and market their product successfully. Tips for set up, mini workshops will provide lessons that kids can learn from one another when they put their ideas together to learn from one another.

Free registration at: www.northamptonrec.com.