WHERE COMMUNITY TAKES CENTER STAGE

Connecting Generations...Building Community.

NORTHAMPTON TOWNSHIP PARKS & RECREATION

BE PART OF THE PICTURE SUPPORTING PARKS, RECREATION & COMMUNITY

LIGHTS, CAMERA, COMMUNITY!

NORTHAMPTON TOWNSHIP PARKS & RECREATION

2026-2027 COMMUNITY SPONSORSHIP PROGRAM



PREMIERE SPONSOR

$15,000 & UP

Exclusive title recognition, year-round promotion across all events and programs, premium advertising, event visibility, and VIP benefits.

MARQUEE SPONSOR

$10,000 & UP

Prominent event recognition, brochure advertising, social media promotion, and golf benefits.

SPOTLIGHT SPONSOR

$5,000 & UP

Recognition at family events and concerts, print advertising, and digital promotion.

CAMEO SPONSOR

$2,500 & UP

Event and concert recognition, social media exposure, and an on-site marketing opportunity.

CREDITS SPONSOR

$1,000 & UP

Summer Concert Series recognition, social media promotion, and website visibility.

SPECIAL GUEST STAR

CUSTOM SPONSORSHIP OPPORTUNITIES

Your vision, your spotlight! Customized sponsorship and advertising packages tailored to your business goals.

YOUR SUPPORT MAKES OUR EVENTS A BOX OFFICE HIT!

GREAT PARKS. GREAT PROGRAMS. STRONG COMMUNITY.

LET'S CREATE SOMETHING AMAZING TOGETHER!

NORTHAMPTON TOWNSHIP PARKS & RECREATION

2026-2027 COMMUNITY SPONSORSHIP OPPORTUNITIES

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NORTHAMPTON TOWNSHIP
PARKS & RECREATION

Dear Community Partner,

The Northampton Township Parks and Recreation Department (NTPR) is proud to provide programs and events that bring our community together throughout the year.

From summer concerts and family festivals to senior programs, recreation activities, and holiday events, we strive to create fun and affordable experiences for residents of all ages.

We couldn't do it without the support of our local businesses and community partners. Your sponsorship helps us continue offering quality programs and events while giving your business an opportunity to connect with and be recognized by our community.

NTPR offers a variety of sponsorship opportunities, including individual event sponsorships, brochure advertising, Senior Center support, and year-round partnerships. We would love to find an opportunity that works for your business and your budget.

Thank you for considering supporting Northampton Township Parks & Recreation and for being a part of our community!

Warmly,

Kristin Fullerton
Northampton Township Parks & Rec
Special Events Coordinator
215-357-6800 ext. 249

ABOUT NTPR

- Community festivals and special events
- Summer concerts and entertainment
- Senior Center programming
- Camps and enrichment programs
- Fitness and wellness activities
- Youth recreation partnerships
- Community outreach initiatives

COMMUNITY REACH

- 56,000 brochures mailed across 4 seasonal mailings
- 14,000+ email addresses
- 1,000+ active Senior Center members
- Thousands of annual event attendees
- Year-round programming and events
- 1.3M+ social media views, 62,000 engaged and 5,200 Facebook followers
- Local cable presence on Verizon and Comcast

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SPECIAL EVENTS

Partnership opportunities throughout the calendar year

COMMUNITY EVENTS

Sun & Fun Fest *Friday, Jun. 4, 2027*
Kick off summer with live entertainment, food and drinks from local trucks, vendor shopping, games and community fun.

Sights and Sounds of Summer Free Concert Series *Thursdays Jun. 10 – Aug. 12, 2027*
An incredible summer of music at the Northampton Municipal Park Amphitheater, with something for every generation.

National Night Out *Tuesday, Aug. 3, 2027*
An annual community event that promotes police and community partnerships.

Winterfest *Fridays, Dec. 4, 2026 & Dec. 3, 2027*
Our holiday-season celebration with live music, food trucks, a holiday marketplace, carriage rides and special visitors.

FAMILY EVENTS

Breakfast with the Bunny *Saturday, Mar. 20, 2027*
A family breakfast with table visits and photo opportunities with the Bunny.

Community Yard Sale *Saturdays May 15 & Sep. 25, 2027*
A township-wide day of deals for sellers and treasure hunters.

Kid's Fishing Derby *Saturday, Jun. 12, 2027*
A summer favorite for young anglers, with prizes by age category.

Northampton Swim Club Special Events *Various dates June – August 2027*
Summer-themed events for the whole family.

Kids Marketplace *Date To Be Announced*
Young entrepreneurs create, market and sell their own products and services.

Halloween Happening *Friday, Oct. 22, 2027*
Costume and scarecrow contests, spooky decorations, music and family fun.

Storytime with Mrs. Claus *Fridays Dec. 11, 2026 & Dec. 10, 2027*
Hot cocoa, cookies and Christmas stories with Mrs. Claus.

Drive-in Movie *2027 Date To Be Announced*
A family-friendly movie under the stars with snacks and neighbors.

SENIOR CENTER EVENTS

Senior Center Events *2027 Dates To Be Announced*
Programs, social gatherings, workshops, entertainment and special events for active adults.

For more information: Kristin Fullerton • kfullerton@nhtwp.org • 215-357-6800 x 249

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PREMIERE SPONSOR

$15,000+ • LIMIT 1 PER CALENDAR YEAR

Take top billing! Our premier partnership delivers title recognition and year-round visibility across Parks & Recreation events, programs and publications.

YOUR SPONSORSHIP INCLUDES

TITLE RECOGNITION*	Presenting Sponsor title recognition, such as "[Your Company Name] Presents Sun & Fun Fest." *This level is the only sponsor that gets "title recognition.
PRINT & NEWSLETTERS	Two full-page ads in the Fall and Spring Parks & Recreation brochures, plus recognition in all Senior Center newsletters.
EVENT RECOGNITION	Logo recognition on banners and advertisements at all Community Events, all Family Events, all Summer Concerts and all Senior Center Events.
SOCIAL MEDIA	Featured recognition for all Community, Family, Senior Center and Summer Concert events, plus a custom social media video collaboration.
WEB & FACILITIES	Recognition on all special event webpages and logo placement on Recreation Center and Senior Center TV displays.
ON-SITE ENGAGEMENT	Marketing table opportunities at every special event, plus a banner at the ball field of your choice.
GOLF BENEFIT	Four foursomes of golf, including carts, at Northampton Valley Country Club within the year of sponsorship.

BE A PART OF THE PICTURE!

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MARQUEE SPONSOR

$10,000+ • LIMIT 5 PER CALENDAR YEAR

Put your business name up in lights! Enjoy prominent visibility across publications, concerts and events, including your selected signature community events.

YOUR SPONSORSHIP INCLUDES

PRINT & NEWSLETTERS	4 ½ page ads in each seasonal brochure, plus recognition in all Senior Center newsletters.
EVENT REGONITION	Logo recognition on banners and advertisements at 2 Community Events, all Family and Senior Center Events, and Summer Concerts.
SOCIAL MEDIA	Featured on social media for your sponsored events, plus a custom social media video collaboration.
WEB & FACILITIES	Recognition on your sponsored event webpages and logo placement on Recreation Center and Senior Center TV displays.
ON-SITE ENGAGEMENT	Marketing table opportunities at every special event.
GOLF BENEFIT	Two foursomes of golf, including carts, at Northampton Valley Country Club within the year of sponsorship.

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SPOTLIGHT SPONSOR

$5,000+

Be part of the feature presentation! Gain recognition at concerts and select Parks & Recreation events throughout the year.

YOUR SPONSORSHIP INCLUDES

PRINT & NEWSLETTERS	4 ¼ page ads in each seasonal brochure, plus recognition in four bimonthly Senior Center newsletters.
EVENT REGONITION	Logo recognition on banners and advertisements at all Family Events and Summer Concerts, and four Senior Center Events.
SOCIAL MEDIA	Featured on social media for your sponsored events.
WEB & FACILITIES	Recognition on your sponsored event webpages and logo placement on Recreation Center and Senior Center TV displays.
ON-SITE ENGAGEMENT	Four marketing table opportunities of your choice.
GOLF BENEFIT	1 foursome of golf, including a cart, within the sponsorship year.

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CAMEO SPONSOR

$2,500+

YOUR SPONSORSHIP INCLUDES

EVENT REGONITION	Logo recognition on banners and advertisements at one Family Event, all Summer Concerts, and one Senior Center Event.
SOCIAL MEDIA	Featured on social media for your sponsored events.
WEB & FACILITIES	Recognition on your sponsored event webpages and logo placement on Recreation Center and Senior Center TV displays.
ON-SITE ENGAGEMENT	Marketing table oppurtunity at one special event.

CREDITS SPONSOR

$1,000+

YOUR SPONSORSHIP INCLUDES

EVENT REGONITION	Logo recognition on banners and advertisements for all Summer Concerts.
SOCIAL MEDIA	Featured on social media for your sponsored events.
WEBSITE	Recognition on your sponsored event webpages.

Every great production has a team behind it.

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PARKS & RECREATION

SPONSORSHIP BENEFITS MATRIX

At-a-glance comparison of the five partnership levels.

BENEFIT	CREDITS $1,000+	CAMEO $2,500+	SPOTLIGHT $5,000+	MARQUEE $10,000+	PREMIERE $15,000+
Availability	Unlimited	Unlimited	Unlimited	5/year	1/year
Presenting title recognition	—	—	—	—	✓
Golf foursomes	—	—	—	2	4
Ballfield banner	—	—	—	—	✓
Recreation brochure ads	—	—	4 ¼ Page	4 ½ Page	4 Full Page
Senior Center Newsletters	—	—	4 ads/year	All	All
Community Event recognition	—	—	—	1	All
Family Event recognition	—	1	2	All	All
Summer Concert recognition	All	All	All	All	All
Senior Center Event recognition	—	1	2	All	All
Social Media recognition	✓	✓	✓	✓	✓
Custom social media video	—	—	—	✓	✓
Special Event webpage recognition	✓	✓	✓	✓	✓
Rec & Senior Center TV displays	—	✓	✓	✓	✓
Marketing table opportunities	—	1	2	4	All

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CUSTOM SPONSORSHIP & ADVERTISING

Build a partnership around your organizations' goals.

CUSTOM SPONSORSHIP OPPORTUNITIES

Custom sponsorship packages can be developed to align with your organization's goals and marketing priorities.

- Specific elements of special events (such as firepits at Winterfest or popcorn at the drive-in movie)
- Specific concerts
- Specific Senior Center events
- Camp Carnival Day
- Inclusive Recreation Programs
- Community Outreach Initiatives
- Community Festivals
- Marketing Table Opportunities
- Camp Shirts
- Staff Shirts

ADVERTISING OPPORTUNITIES

Specific packages can be developed to help target your business's desired demographic. Please contact the Recreation Department for details.

- Business card, quarter-page, half-page and full-page ads in the quarterly Parks & Recreation brochure
- Coupons in the Senior Center Perks packet provided with each new or renewing membership
- Banners on our park ballfield fences

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SPONSORSHIP COMMITMENT FORM

Northampton Township Parks & Recreation • 2026–2027

Business Name: _____

Business Address: _____

Phone: _____

Email: _____

SPONSORSHIP LEVEL

□ **Premiere** □ **Marquee** □ **Spotlight** □ **Cameo** □ **Credits** □ **Other**

Sponsorship Amount: _____

PAYMENT

Please make checks payable to: Northampton Township

SEND TO

Northampton Township Parks and Recreation
Attn: Sponsorship Opportunities
55 Township Rd.
Richboro, PA 18954

BE A PART OF THE PICTURE

To fill this form out digitally, please visit www.northamptonrec.com or scan the QR code.

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