



# Township of Northampton

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Northampton Township Municipal Complex · 55 Township Road, Richboro, PA 18954-1592

Phone: (215) 357-6800 · Fax: (215) 357-1251

Website: [www.northamptontownship.com](http://www.northamptontownship.com)

Northampton Parks & Recreation is excited to offer area businesses a variety of effective, low cost ways to market your business and gain valuable exposure to the Northampton Township Community:

- Parks & Recreation Website & Social Media
- Brochure Advertising
- Sports Field Banner Program
- Outdoor Hockey Rink Advertising
- Sponsorship- Special Events, Camps, Sports Teams & more

Repeat business and customer loyalty comes with viewing your business name on a regular basis. Your business will gain a prime seat to all demographics in our community and beyond. NTPR programs, camps and events are ongoing, as is the foot traffic to the parks and facilities. The community browses the website, refers to the brochures, attend programs & events and view banners at ball fields throughout the entire year. Sponsors who commit to our programs gain prime exposure with their name/logo on print material, at the venues and, dependent on the level of commitment, advertising/ link on the P&R website.

So get that “Bang for your Buck” and take a hard look at your marketing efforts in your own backyard for 2022. Now is the perfect time to come on board. Refer to the reasonably priced fee schedule, which considers all types of company budgets. Discounted rates are available for businesses that sign up for more than one option.

For information on the various opportunities, please call to customize your marketing needs with NTPR. Do you have an idea? Let’s talk more and come up with a plan that would benefit everyone. We look forward to working with you!

Sincerely,

*Betty Satterley*  
Northampton Township Parks & Recreation  
Special Events Coordinator  
[bsatterley@nhtwp.org](mailto:bsatterley@nhtwp.org)  
215-357-6800 ext. 256

**Brochure Ad pricing:** mailed quarterly to over 14,000 Northampton residents.

Business Card	\$150	1/4 Page	\$300
1/2 Page	\$450	Full Page	\$600

### **Sports Banner Program**

#### **3' x 5'**

CRNLL Civic Center 2-70'	\$ 400	Holland B-ball Big Meadow 60'	\$ 350
Big Meadow 90'	\$ 350	Miracle League Municipal Park	\$ 400
Hampton Estates Lower 60'	\$ 400		

#### **4' x 6'**

Parks & Recreation Rec Center Gym \$ 550 ( banner displayed for 12 months)

#### **5' x 8'**

CRNLL Civic Center 1-60'	\$ 550	CRNLL Civic Center 2-90'	\$ 450
New Civic Center Ballfield	\$ 550	STLHampton Upper 60'	\$ 450
STL Hampton Estates U-90'	\$ 450	Girls Softball MuniPark	\$ 550

**Outdoor Hockey Rink Advertising:** Northampton Municipal Park off Hatboro Road.

This program will offer 3' x 8' , or larger banner, advertising on the inside dasher boards of the hockey rink. Duration- two years. Please call for pricing and details.

**Special Events:** various individual \$ opportunities within each event.

Contact P&R for details.

Bunny Hunt - April	"Egg Hunt" Tables-\$ 50 Sponsorship: \$ 250 - \$ 400
Earth Day	Gift Certificates/ Donations for prizes
Kids Bike Rodeo with North. Police	Sponsorship \$ 150 -\$ 300/ Donations for gift cards
Kids Fishing Derby June	Sponsorships \$ 100 - \$ 300
Camp Carnival Day July	Sponsor games & entertainment \$ 100- \$ 500
Story Walk ongoing-summer	Sponsor one book or the whole season \$ 100- \$ 500
Annual Halloween Happening October	Various sponsorships starting at \$ 150- \$ 1,000
Mini- Golf in the Park	Sponsorship: \$ 200 + call for details
Park Challenges -ongoing	Sponsorship: \$ 150+ depending on Challenge details
Christmas/holiday events	Sponsorships \$ 150 - \$ 500

**Sights and Sounds of Summer:** call for details – June- early August, Thursday evenings

General sponsorship	\$ 250 +
Sponsor an individual concert/ theater presentation	\$ 500 - \$1,000
Sponsor one major concert	\$ 1,000 - \$ 2,500
Sponsor the whole summer series with naming rights	\$ \$ 10,000
Tables at concert events	\$ 50 ea.
Donations of products, gift cards, giveaways, raffles are encouraged.	

Call 215-357-6800 ext. 256 for details. Visit: [northamptonrec.com](http://northamptonrec.com)